Electronic Press / Information Kit
About Rise Broadband

Rise Broadband, headquartered in Englewood, Colorado, is the nation’s largest fixed wireless broadband service provider; delivering high-speed Internet and digital voice services to nearly 200,000 residential and commercial customers across 16 states.

The company’s fixed wireless technology:

- Offers expanded broadband coverage in previously under-served and un-served areas
- Delivers Internet speeds between 3 Mbps and 1 Gbps - comparable to or exceeding DSL, cable and fiber
- Provides households and businesses with a competitive alternative to phone, satellite and cable providers

**Founded:** Parent company JAB Broadband was incorporated in 2005 and previously operated as Skybeam, Digis, T6, Prairie iNet and Rhino Communications. All names were rebranded under the Rise name in 2015.

**Annual Revenue:** $125,000,000+  
**Employees:** 800

**Business Operations:** Rise Broadband provides service throughout rural and suburban sections of the Midwest, Rocky Mountain and Southwest regions of the country:

- Colorado
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Minnesota
- Missouri
- Nebraska
- Nevada
- Oklahoma
- South Dakota
- Texas
- Utah
- Wisconsin
- Wyoming

**Service provided in the areas surrounding (partial list):**

- Colorado: Front Range, I-25 and I-70 corridors, Western Slope
- Idaho: Boise, Pocatello, Idaho Falls
- Illinois: Rockford, Kankakee, Champaign, Bloomington, Springfield / Decatur
- Iowa: Des Moines, Dubuque, Iowa City, Sioux City, Cedar Rapids
- Nevada: Las Vegas, Pahrump, Wendover, Wells
- Oklahoma: Oklahoma City, Durant, Seminole
- Texas: Dallas/Fort Worth, Waco, Wichita Falls, Lubbock, S. Central Texas, Austin

**Company Philosophy:** Rise Broadband is dedicated to providing reliable high-speed Internet and phone service which enable customers to connect with the people and things they value most. In doing so, Rise helps close the digital divide by offering rural and suburban homes and businesses a competitive choice for quality, affordable service.
Rise Broadband serves 16 states in the Midwest, Rocky Mountains and Southwest.
Rise Broadband Management Bios

Jack Koo

President, Chief Executive Officer, and Director

Mr. Koo has over 25 years of experience in the telecommunications and corporate finance industries. Previously, Mr. Koo co-founded FrontierVision Partners, L.P., where he served as Executive Vice President and CFO and later was responsible for the company’s operations. FrontierVision was built from a start-up to a top 10 cable television multiple system operator in four years. FrontierVision was sold to Adelphia Communications for $2.1 billion.

Mr. Koo is a principal of Koo Ventures LLC, making private investments. He previously served as Executive Vice President and CFO of WINfirst, a Fiber-to-the-Home broadband service provider, which was sold to Surewest Communications. He also worked for eleven years as a banker for Canadian Imperial Bank of Commerce (“CIBC”) and Bank of New England (now Bank of America) specializing in telecommunications and media finance. At CIBC, Mr. Koo co-founded the Mezzanine Finance Group.

He received a BA in Communications from Vanderbilt University.

Jeff Kohler

Co-Founder, Chief Development Officer and Director

Mr. Kohler co-founded JAB Broadband (Rise Broadband’s parent company) in 2005, serves on the Board of Directors and is the company’s Chief Development Officer; responsible for all merger, acquisition and corporate development activities. Under his leadership, more than 100 companies have been acquired since the company was formed.

With 20+ years of wireless industry experience, Mr. Kohler previously served as Director of Corporate Finance and M&A with GVC Capital LLC, where he focused on mergers, acquisitions and capital formation within the wireless industry.

Mr. Kohler was also CEO and Founder of Reason, Inc., a wireless management services company which was acquired by InPhonic (formerly NASDAQ:INPC) in 2002. Furthermore, he held senior positions with AT&T Wireless and McCaw Cellular Communications.

He currently serves on the Board of Directors for the Wireless Communications Association (WCA), the FCC Committee for the Wireless Internet Service Providers Association (WISPA), and is active in advocacy efforts with both the Federal Communications Commission (FCC) as well as the U.S. Congress. Mr. Kohler received his MBA from Regis University (Denver) and BS/BA from the University of Denver.
JAB named Operator of Year by Wireless Internet Service Provider Association

November 4, 2013

JAB Lauded for Helping Close the Digital Divide By Delivering Wireless Broadband to Families and Businesses Throughout Rural America

Denver (PR Web) – November 4, 2013 / JAB Broadband (JAB), the nation’s largest fixed wireless broadband service provider, has been named Operator of the Year by the Wireless Internet Service Providers Association (WISPA).

JAB is an industry leader in providing high-speed broadband Internet and digital voice service to over 150,000 residential and business customers across 14 states throughout the Rocky Mountain, Midwest and Southwest regions.

There are more than 3 million U.S. customers using fixed wireless; with WISPA representing many of the companies which provide this critical service. Rural communities continue to lack access to the high-speed broadband services enjoyed by their urban counterparts. Without wireless Internet service provider’s efforts, many remote locations would not have high-speed Internet access and many semi-urban areas would not have a choice of service providers.

“WISPA recognizes and applauds JAB Broadband in bringing wireless broadband service to communities and families across America,” said Rick Harnish, WISPA Executive Director. “Through their efforts, JAB successfully embodies the full range of benefits and quality which wireless Internet service providers offer their customers.”

JAB recently received the award at the 2013 WISPAPALOOZA conference, which was attended by over 1,000 service providers, equipment vendors and community/business leaders.

“Our goal has always been to raise the bar for rural broadband service and we are honored to be recognized as a leader in the fast-growing fixed wireless industry,” said Jeff Kohler, JAB Broadband’s Co-Founder and Chief Development Officer. “People are now realizing they have a competitive choice for reliable, fast broadband service instead of the phone, cable and satellite companies.”

About JAB Broadband

Denver-based JAB Broadband is the nation’s largest fixed wireless broadband service provider whose companies include SKYBEAM, DigiS, T6, Rhino Communications, and Prairie iNet. Together they provide broadband Internet and digital voice services to over 150,000 residential and business customers across 14 states with Internet speeds ranging between 5 Mbps and 1 Gbps. For more information, visit www.jabbroadband.com.

About Wireless Internet Service Providers Association

WISPA is a membership-driven trade association that promotes the development, advancement and unity of the wireless Internet service provider industry. WISPA has over 700 members that support WISPA’s advocacy, education and other collaborative industry initiatives. For more information, visit www.wispa.org.
Rise Accolades

Rise Broadband and its parent company JAB Broadband have recently garnered national and international acclaim for its technology, innovation and customer service:

- **Awarded $16.9 million through the FCC’s Rural Broadband Experiment program**
- **Top 100 Global Companies** in 2014 by Red Herring Magazine
- **America’s Fastest-Growing Private Companies** in 2014 by Inc. Magazine
- **Top 100 North American Companies** in 2014 by Red Herring Magazine