

Colorado Business Magazine CEO of Year Finalists (2016)

Jack Koo **President and CEO of Rise Broadband**



Jack Koo's background in finance and telecommunications and his 25 years of experience come in handy.

"Our ability to close the digital divide by providing high-speed internet to rural and suburban communities is directly tied to favorably negotiating and maintaining access to capital," he says. "Telecommunications is a very capital-intensive business and my finance experience directly supports [our] considerable financial capabilities, fueling the company's high growth and profitability."

Koo says the most exciting trend in his industry is fixed wireless technology, with innovations around Long-Term Evolution, or LTE. "We're seeing the ability to provide 10 times faster speeds and 10 times more capacity in our network [that results in improved service] to our customers in rural and underserved areas," he says. "It's really gratifying to see Google and AT&T talk about deploying fixed wireless service after 10 years of us beating the drum."