



Electronic Press/ Information Kit



About Rise Broadband

Rise Broadband, headquartered in Englewood, Colorado, is the nation's largest fixed wireless broadband service provider; delivering high-speed Internet and digital voice services to residential and commercial customers across 16 states.

The company's fixed wireless technology:

- Offers expanded broadband coverage in previously under-served and un-served areas
- Delivers Internet speeds between 3 Mbps and 1 Gbps - comparable to or exceeding DSL, cable and fiber
- Provides households and businesses with a competitive alternative to phone, satellite and cable providers

Founded: Parent company JAB Broadband was incorporated in 2005 and previously operated as Skybeam, Digis, T6, Prairie iNet and Rhino Communications. All names were rebranded under the Rise name in 2015.

Annual Revenue: \$150,000,000 +

Employees: 600 +

Business Operations: Rise Broadband provides service throughout rural and suburban sections of the Midwest, Rocky Mountain and Southwest regions of the country:

- | | | |
|------------|-------------|----------------|
| • Colorado | • Minnesota | • South Dakota |
| • Idaho | • Missouri | • Texas |
| • Illinois | • Nebraska | • Utah |
| • Indiana | • Nevada | • Wisconsin |
| • Iowa | • Oklahoma | • Wyoming |
| • Kansas | | |

Service provided in the areas surrounding (partial list):

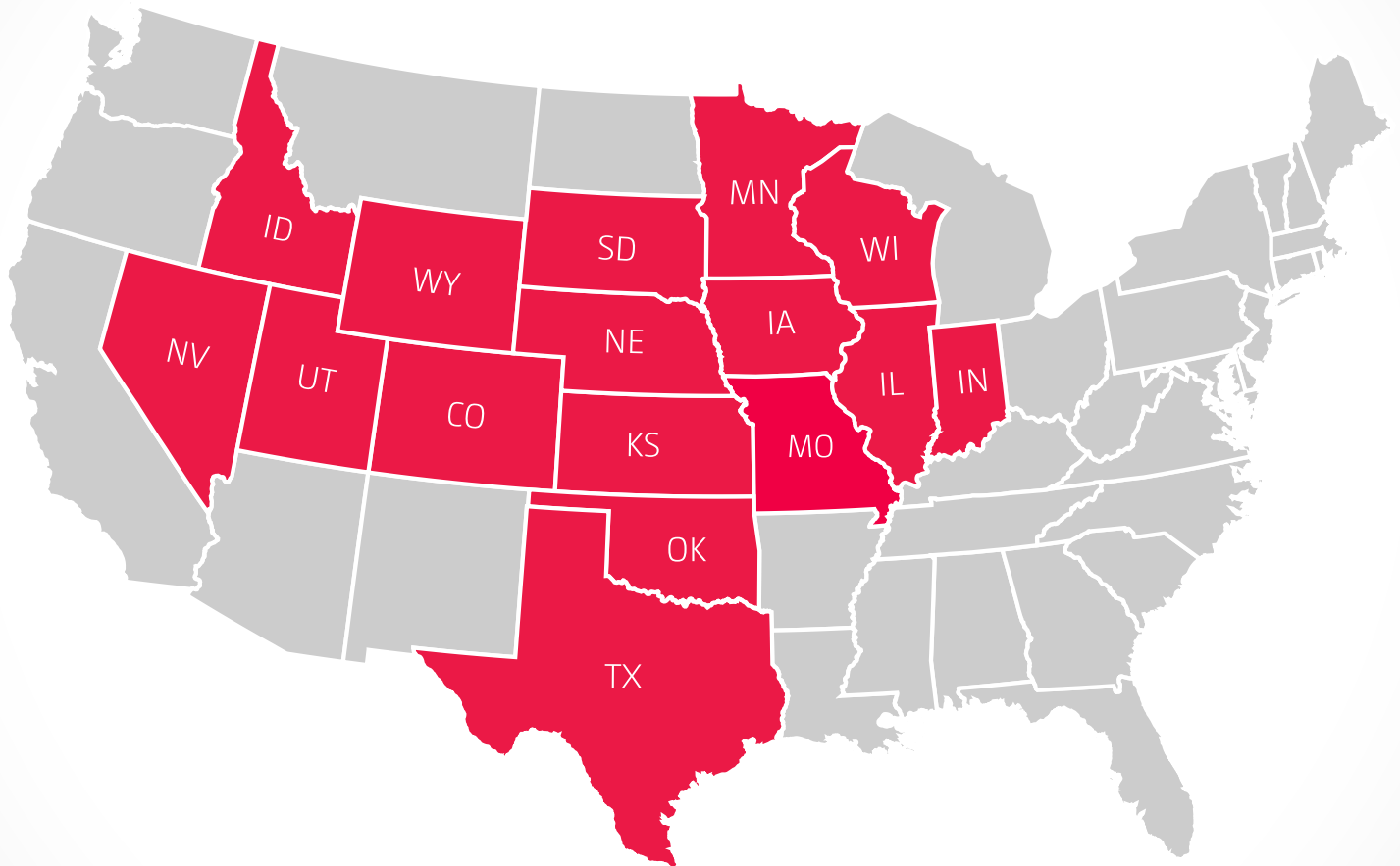
- Colorado: Front Range, I-25 and I-70 corridors, Western Slope
- Idaho: Boise, Pocatello, Idaho Falls
- Illinois: Rockford, Kankakee, Champaign, Bloomington, Springfield / Decatur
- Iowa: Des Moines, Dubuque, Iowa City, Sioux City, Cedar Rapids
- Nevada: Las Vegas, Pahrump, Wendover, Wells
- Oklahoma: Oklahoma City, Durant, Seminole
- Texas: Dallas/Fort Worth, Waco, Wichita Falls, Lubbock, S. Central Texas, Austin

Company Philosophy: Rise Broadband is dedicated to providing reliable high-speed Internet and phone service which enable customers to connect with the people and things they value most. In doing so, Rise helps close the digital divide by offering rural and suburban homes and businesses a competitive choice for quality, affordable service.



Coverage Map

Rise Broadband serves 16 states in the Midwest, Rocky Mountains and Southwest.





Management Bios

Jim O'Brien – Chief Executive Officer



Mr. O'Brien was appointed Chief Executive Officer of Rise Broadband in June 2018, after previously serving as President / Chief Operating Officer and Senior Vice President of Customer Operations. Mr. O'Brien provides leadership for Rise Broadband to develop, implement and communicate business strategies, tactics and objectives to maximize operating results.

Mr. O'Brien has 20+ years' experience driving operational performance with deep industry knowledge and a strong track record of driving operational improvements. Mr. O'Brien is highly adept at uncovering key process improvement opportunities and can drive change management initiatives that greatly affect the overall profitability of organizations.

Previously Mr. O'Brien served as EVP and Chief Operations Officer with Birch Communications; EVP Infrastructure, Engineering and Operations with Earthlink; EVP Operations with Deltacom; and SVP of Operations and ICG.

Jeff Kohler – Co-Founder and Chief Development Officer



Mr. Kohler co-founded JAB Broadband (Rise Broadband's parent company) in 2005 and is the company's Chief Development Officer; responsible for all merger, acquisition and corporate development activities. Under his leadership, more than 100 companies have been acquired since the company was formed.

With 20+ years of wireless industry experience, Mr. Kohler previously served as Director of Corporate Finance and M&A with GVC Capital LLC, where he focused on mergers, acquisitions and capital formation within the wireless industry.

Mr. Kohler was also CEO and Founder of Reason, Inc., a wireless management services company which was acquired by InPhonic (formerly NASDAQ:INPC) in 2002. Furthermore, he held senior positions with AT&T Wireless and McCaw Cellular Communications.

He currently serves on the Board of Directors, the Government Affairs Committee and the Policy Committee for the Wireless Internet Service Providers Association (WISPA), is Co-Founder and Director of WISP PAC (www.wisppac.org) and is active in advocacy efforts with both the Federal Communications Commission (FCC) as well as the U.S. Congress. Mr. Kohler received his MBA from Regis University (Denver) and BS/BA from the University of Denver.



Rise Broadband Named “Telecom Service Provider of the Year” at Fierce Innovation Awards

Closing the Digital Divide by Providing High-speed Internet & Digital Phone Service in Underserved Rural and Suburban Areas

Englewood, CO — Rise Broadband, the nation’s largest fixed wireless broadband provider, has been named “Telecom Service Provider of the Year” at the Fierce Innovation Awards; a program from the publisher of FierceWireless and FierceTelecom which showcases the industry’s spirit, initiative and commitment to creating next-generation business and consumer offerings.

Rise Broadband has been recognized for its innovation and acumen in closing the information gap by providing high-speed internet and digital phone service in rural and suburban areas often under-served by traditional wireline and cable carriers.

“As a major provider of fixed wireless internet services in rural areas, Rise Broadband highlights two key trends in the wireless industry: the growing interest around fixed wireless technology and the potential for wireless to cross the digital divide and connect the unconnected,” said Mike Dano, Editor in Chief of FierceWireless. “I’m looking forward to seeing how Rise grows its business in the months and years to come.”

About Rise Broadband

Rise Broadband is the largest fixed wireless service provider in the US; offering affordable high-speed internet, digital phone and DIRECTV services across 16 states. Rise Broadband’s parent company, JAB Wireless, Inc., was established in 2006 and serves residential and business customers in rural and suburban areas of the Midwest, Rocky Mountain and Southwest regions. The company, headquartered in Englewood, CO (metro Denver), has earned an A+ rating from the Better Business Bureau. Additional information is available at www.RiseBroadband.com or by calling (844) 411-7473.

About FierceMarkets

FierceMarkets, a division of Questex, LLC, is a leader in B2B e-media, providing information and marketing services in the telecommunications, life sciences, healthcare, IT, energy, government, finance, and retail industries through its portfolio of email newsletters, websites, webinars and live events. Every business day, FierceMarkets’ wide array of digital publications reaches more than 2 million executives in more than 100 countries. Current telecom publications include FierceWireless; FierceCable; FierceDeveloper; FierceOnlineVideo; FierceTelecom; FierceWirelessTech; FierceWireless: Europe /TelecomsE-MEA, FierceInstaller; and Telecom Asia.



Rise Accolades

Rise Broadband and its parent company JAB Broadband have recently garnered national and international acclaim for its technology, innovation and customer service:

- Named the 13th largest Telecommunications Company in the Denver area in 2017, and 2018 Largest Denver-Area Private Companies, Denver Business Journal
- Named Service Provider of the Year in 2017 by Fierce Wireless
- Awarded \$16.9 million through the FCC's Rural Broadband Experiment program
- Top 100 Global Companies in 2014 by Red Herring Magazine
- Top 100 North American Companies in 2014 by Red Herring Magazine
- America's Fastest-Growing Private Companies in 2014 by Inc. Magazine
- Named Operator of the Year in 2013 by Wireless Internet Service Providers Association



Since 2015

